

# Entrepreneurship paves the way to supply

Håkan Jarlenius, Communications Manager at Hand in Hand.

- Hand in Hand has been running an entrepreneurship project for young people in Kenya aged 18-25 years for 2 years. For a total of three years, we are working on giving 7,000 young women and men entrepreneurship education. An integrated part of the project is the Hand in Hand Youth Award - an entrepreneurial contest where 4 winners will be able to visit Sweden for a week to connect new contacts, gain inspiration and knowledge to further develop their businesses.

## **Why did you start the project?**

- Kenya today has a major challenge with high youth unemployment and many young people are caught by extremist groups and end up in crime and drug trafficking. The purpose of the project is to train young people to entrepreneurs as a possible way to create their own livelihoods. The project also includes influencing the authorities both at national and local level to get entrepreneurship as part of school teaching.

## **How many companies do you hope to start during these three years?**

- So far, more than 600 small businesses have started, which generated nearly 800 new jobs. A result that gives us a fingernail that we will reach our goal of creating more than 2,000 viable companies before the project is completed. In addition, we hope to support the emergence of more than 500 Business Clubs around Kenya that can continue to train entrepreneurship entrepreneurs across the country.